

Policy on Regenerated Cellulosic Fibres

At Asda /George we support the use of regenerated cellulosic fibres, which include viscose/rayon, modal and lyocell. However, we also need to ensure that all fibres used in our products are responsibly and sustainably sourced.

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1. What's our position – the top line?

If you are a supplier of these fibres to Asda/George then you must ensure that your fibre/yarn is 100% sustainably sourced by 31 December 2020. Should we find that any of our fibres are being sourced from ancient and endangered forests, endangered species habitats, or illegal logging, we will engage our suppliers to change their practices and/or re-evaluate our relationship with them.

2. What's the background for this policy?

We must ensure the impact of sourcing regenerated cellulosic fibres is understood and addressed. These fibres start life as a tree/wood pulp and we are committed to making sure we use protected and enriched sources only. We must not source from the worlds remaining ancient and endangered forests.

3. Who needs to know?

All suppliers of Asda/George product who use these fibres.

4. What commitment will we expect from you?

If you are a supplier of cellulose fibre to Asda/George then you must:

- Ensure your regenerated cellulosic fibre comes from forestry operations and/or plantations operating fully in line with local laws and regulations;
- Support free, prior and informed consent of indigenous and local communities, prior to logging or mill operations
- Use regenerated cellulosic fibres derived from fibre producers who are sustainably sourcing wood and pulp, as indicated by a green shirt in Canopy's annual Hot Button Report, preference FSC certified and controlled sources by 31 December 2020

We will not accept products that:

- Contain unknown sources, or regenerated cellulosic fibres that have been illegally harvested or traded.
- Are in violation of traditional and civil rights
- Are from forests where high conservation values are threatened
- Are from forests which have converted to plantations or non-forest use causing recent deforestation (Plantation established after 1994)
- Come from forest areas which have a high conservation value
- Come from development on forests with a high carbon stock

5. How and when will you measure how I am performing in keeping to the requirements?

The supplier/you must keep records confirming which fibre producers you are procuring from and align them with those who have a green shirt in the Hot Button Report as well as tracking all FSC certification and content claims. Based on this, records may be requested and you must complete a yearly survey which will be sent to you from the Sustainability team which indicates your progress towards the 2020 sustainability goal for regenerated cellulosic fibres.

6. Suggested further reading

For further information on sustainable regenerated cellulosic fibres and certified sources, please visit Canopy on sustainable regenerated cellulosic fibres.

Website: <https://canopyplanet.org/>

A definition and map of the world's ancient and endangered forests can be found at: <https://canopyplanet.org/tool/forestmapper> and include Canadian and Russian Boreal Forests, Coastal Temperate Rainforests, tropical forests and peatlands of Indonesia, the Amazon and West Africa.

7. Supporting Long Term Solutions

Collaborate within the CanopyStyle initiative to:

- Support collaborative and visionary solutions that conserve remaining ancient and endangered forests
- Encourage the development of fibre sources for regenerated cellulose that reduce environmental and social impacts, with a focus on agricultural residues, microbial cellulose and recycled fabrics as feedstocks
- Preference regenerated cellulosic products that are made of 50%+ of these lower impact innovative fibre sources and develop a 2025 procurement target for these products as they become commercially viable